

# PRODUCT AUTHENTICITY STRATEGIES

- ★ numeric tokens (CNT)
- ★ trusted manufacturer & good cargo security
- ★ dedicated manufacturing day(s), on-site personnel, courier(s)
- ★ buy the manufacturer (maybe team with other end-users)
- ★ make the product yourself (maybe team with other end-users)
- ★ tags
- ★ taggants
- ★ measure orthogonal physical properties
- ★ product forensic analysis
- ★ track & trace
- ★ don't buy brokered, resold, repackaged products
- ★ don't accept low bids or lowest prices

